

speedikon FM AG Supports the 21st Lorsch Triathlon

speedikon FM AG supported the 21st Lorsch Triathlon as a sponsor, continuing its commitment to the Bergstraße region. The traditional sporting event once again brought athletes and spectators together in Lorsch.



Impressions from the 21st Lorsch Triathlon. Copyright: speedikon FM AG

Bensheim, Germany, August 17, 2026 – On Sunday, August 16, athletes gathered in Lorsch for the 21st Lorsch Triathlon, organized by [DLRG Ortsgruppe Lorsch e.V.](#) This year, speedikon FM AG supported the regional sporting event as a sponsor. With 392 individual competitors and 51 relay teams taking part, participants faced the challenge of 500 meters of swimming, 20 kilometers of cycling, and 5 kilometers of running.

The competition began at the Waldschwimmbad Lorsch, where participants completed the swimming discipline before heading onto the 20-kilometer cycling course. The final 5-kilometer run led to the finish at the neighboring Birkengarten recreation area. Open to triathlon beginners, hobby athletes, and more experienced competitors alike, the event offered participants the opportunity to take on all three disciplines individually or compete as part of a three-person relay team.

For speedikon FM AG, supporting the Lorsch Triathlon is also a commitment to the region in which the company has been based for many years. The determination, teamwork, and mutual support that characterize the event are values that the company strongly identifies with.

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A particular highlight was seeing members of its own team at the starting line, including CEO Adrian Merkel. Competing individually, they took on the full challenge and completed all three disciplines.

“The enthusiasm and commitment of everyone involved made the day particularly special,” says Adrian Merkel, CEO of speedikon FM AG. “We were delighted not only to support the Lorsch Triathlon this year, but also to be part of the competition.”

speedikon FM AG congratulates all participants on their achievements and would like to thank DLRG Ortsgruppe Lorsch e.V. for the organization, as well as the numerous volunteers whose commitment helped make the event possible.

About speedikon FM

speedikon FM is a pioneering German software company that specializes in the digitalization of technical and commercial processes within buildings, data centers, and industrial plants. Since 1997, our company has been providing not just products, solutions, and technologies, but also a comprehensive range of services that empower our customers to optimize their asset-related business operations. Our team at speedikon FM possesses extensive expertise in handling vast amounts of data, complex databases, and seamless integration with existing software and hardware solutions. For additional information, please visit our website at www.speedikonfm.com.

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